



Interreg
Estonia-Latvia
European Regional Development Fund



EUROPEAN UNION

**ARE YOU
A SOCIAL OR CREATIVE ENTREPRENEUR FROM
LATVIA OR ESTONIA?**

**Apply for Latvian and Estonian
SOCIAL&CREATIVE business matchmaking seminar
"Creative business solutions"
in Riga!**

When: 30th January, 2018

**Where: Coworking space "Teikums", Gustava Zemgala gatve
78, Riga**

Context:

Social & Creative industries matchmaking seminar aims to bring together social and creative enterprises to empower, inspire and initiate cross-border cooperation and to demonstrate best experiences and different business models.

Purpose:

In order to establish new connections with neighbour enterprises the participants of the event will get a better understanding of cooperation models, especially in rural areas and peripheries, to share practices, establish communication and potential cross-border partnership through presentations and moderated matchmaking session.

Who can participate:

Matchmaking seminar will bring together existing Estonian and Latvian social and creative entrepreneurs and start-ups.

Preparation:

Participants will be asked to prepare one presentation slide to present themselves in 2 minutes' presentation
Take with you info materials about your business to share with others

Registration:

Those interested in applying should fill a registration form <http://ej.uz/matchmakingRiga>



RIGA
PLANNING
REGION



Jauno uzņēmēju centrs
LATVIJA

LOOVUSE
VĀRSKE
VĀRV

PROGRAMME

10:30 – 11:00 Registration of the participants and welcome coffee

11:00 – 11:05 Opening of seminar by Edgars Rantiņš, Head of Administration of the of Riga Planning Region

11:05 – 11:25 Inspirational story by Solfeg.io, semi-finalist of Creative Business Cup Latvian National selection 2017

11:25 – 11:45 Inspirational story from Estonia

11:45 – 12:05 "Common features of social and creative business models, mind-set and vision" by Vita Brakovska, creative thinking and innovations expert, the Head of association ZINIS

12:05 – 12:30 "Development of social and creative business in peripheral areas, cross-border cooperation" by Mervi Raudsaar, Associate Professor of Entrepreneurship, Tartu University

12:30 – 13:30 Lunch break

13:30 – 15:00 Introduction with participants through presentations of participants

15:00 – 16:30 Matchmaking, networking and exchange of contacts session

16:30 Farewell coffee and snacks



This seminar is a part of the project "Boosting cross border entrepreneurial activity in social and creative industries sector" (Social&Creative), Cooperation Programme "Interreg V-A - Estonia Latvia" 2014 - 2020

